

SPONSORSHIP OPPORTUNITIES

Interested in enhancing your image and visibility at NAEC's 2018 Convention & Exposition? The convention is attended by approximately 2,000 owners and elevator professionals. Get your name in front of them and increase your brand recognition by taking advantage of one of these sponsorship opportunities. Each sponsorship will include recognition in the NAEC MainLine and website in addition to what's listed below.

Sponsorship	Cost	Booth Points Earned (Suppliers Only)
Premier NAEC Event Sponsor	\$10,000	10
<ul style="list-style-type: none"> Recognition as Overall Show Sponsor on large banner signage, cocktail napkins, and activity (game) station at Dinner Dance or Dregs Party. Also includes golf hole sponsor signage. All artwork must be submitted by July 31, 2018. 		
Lanyards	\$5,000	5
<ul style="list-style-type: none"> Your company name/logo printed on lanyards (Lanyards to be provided by NAEC, lanyard price included, artwork must be submitted to NAEC no later than July 31, 2018) 		
Notepads and Pens	\$4,000	4
<ul style="list-style-type: none"> Notepads and pens with your logo for education sessions (NAEC to provide; artwork must be submitted to NAEC no later than July 31, 2018) 		
Hotel Key Cards	\$3,500	3
<ul style="list-style-type: none"> Hotel key cards with your logo for host hotel, Sheraton Atlantic city (artwork must be submitted to NAEC no later than July 31, 2018) 		
Elevator Bank, host hotel (Sheraton Atlantic City)	\$3,000	3
<ul style="list-style-type: none"> Elevator clings Sheraton Atlantic City, each sponsorship includes 2 elevators on Meeting level. (Artwork must be sub- 		
Welcome Reception	\$3,000	3
<ul style="list-style-type: none"> Recognition as Welcome Reception sponsor on signage and logo cocktail napkins for buffet and bars 		
Escalator Wall Banner	\$2,500	2
<ul style="list-style-type: none"> Your logo and verbiage on large wall banner inside Convention Center (artwork must be supplied no later than July 31, 2018) 		
Cell Phone Charging Station	\$2,500	2
<ul style="list-style-type: none"> Your company's artwork printed on charging stations, which will be placed in 1 of 3 locations: near Registration, Education or Food Court. Price includes 1 charging station. (artwork must be submitted no later than July 31, 2018) 		
Escalator Clings	\$2,000	2
<ul style="list-style-type: none"> Your logo on escalator clings at Convention Center (artwork must be supplied no later than July 31, 2018) 		

*Artwork and/or logos are due **no later** than July 31 for each piece unless otherwise noted. Additional information will be sent once sponsorship form is received.

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Sponsorship	Cost	Booth Points Earned (Suppliers Only)
Breakfast Buffet	\$2,000	2
<ul style="list-style-type: none"> Recognition as the Breakfast Buffet Sponsor on keynote signage and logo napkins on buffet 		
Official Golf Tournament Beverage Cart	\$2,000	2
<ul style="list-style-type: none"> Recognition as Official Golf Tournament Beverage Cart sponsor on each cart's signage plaque 		
Official Golf Tournament Lunch	\$1,500	1
<ul style="list-style-type: none"> Recognition as Official Golf Tournament Lunch sponsor via stickers on box lunches. Artwork must be submitted by July 31, 2018 		
Mobile Tradeshow App	\$1,000	1
<ul style="list-style-type: none"> A banner ad (multiple sizes needed) on the NAEC Mobile Tradeshow App (artwork must be submitted to NAEC no later than August 31, 2018) 		
Program Guide	\$1,000 (inside front & back cover)	1
<ul style="list-style-type: none"> Your company's ad printed in the program guide, which will be available to all attendees near registration (produced by NAEC—artwork must be submitted to NAEC by August 31, 2018) 		
Program Guide	\$800 (tabs)	1
<ul style="list-style-type: none"> Your company's ad printed in the program guide, which will be available to all attendees near registration (produced by NAEC—artwork must be submitted to NAEC by August 31, 2018) 		
Golf Table Sponsorship (1 Hole per Sponsorship)	\$750	1
<ul style="list-style-type: none"> Recognition as Golf Hole sponsor on signage and tabletop display at the course during the Official Golf Tournament 		
Coffee Breaks / Hospitality	\$500	1
<ul style="list-style-type: none"> Recognition as Hospitality sponsor on break signage 		
Education Pavilion Hospitality Break	\$500	1
<ul style="list-style-type: none"> Recognition as Hospitality sponsor for Education Pavilion 		

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69th Annual Convention & 2018 Exposition

SPONSORSHIP OPPORTUNITIES September 23—27, 2018

Atlantic City Convention Center & Sheraton Atlantic City • Atlantic City, NJ

My company would like to sponsor the following:

- ☐ Coffee Break \$500
☐ Hospitality Snacks \$500
☐ Golf Table Top \$750
☐ Program Guide—Tabs \$800
☐ Program Guide—Covers \$1,000
☐ Mobile Tradeshow App \$1,000
☐ Golf Tournament Lunch \$1,500
☐ Golf Tournament Beverage Cart \$2,000
☐ Breakfast Buffet \$2,000
☐ Cell Phone Charging Station \$2,500
☐ Escalator Wall Banner \$2,500
☐ Escalator Clings \$2,500
☐ Welcome Reception \$3,000
☐ Elevator Bank, Sheraton \$3,000
☐ Hotel Key Cards \$3,500
☐ Notepads & Pens \$4,000
☐ Lanyards \$4,000
☐ Premier Sponsor \$10,000

Total Due \$_____

Please fax completed form to Shawn Cowden to 770.760.9714.

Questions? Call Shawn at 800-900-6232 or email shawn@naec.org

Date Rec'd Booth Pts. Earned (Suppliers Only)

Company Name

Contact Name

Address

City State Zip

Country

Phone Fax

Email

Payment Method

☐ Check

Check # Check Date Amount

☐ Credit Card (Visa, Mastercard, AmEx or Discover)

Card Number

Expiration Date CSV Code Billing Zip

Name on Card

Signature