



**70<sup>th</sup> Annual Convention & 2019 Exposition**

**Sponsorship Opportunities**

**September 16<sup>th</sup> – 19<sup>th</sup>, Grand Rapids, Michigan**

Interested in enhancing your image and visibility at NAEC's 2019 Convention & Exposition? The convention is attended by approximately 2,000 owners and elevator professionals. Get your name in front of them and increase your brand recognition by taking advantage of one of these sponsorship opportunities. Each sponsorship will include recognition in the NAEC MainLine and website in addition to what's listed below.

Sponsorship	Cost	Booth Points Earned (Suppliers Only)
<b>Premier NAEC Event Sponsor</b>	\$10,000	10
Recognition as Overall Show Sponsor on large banner signage, cocktail napkins, and activity (game) station at The Dregs Party.		
<b>Lanyards</b>	\$5,500	5
Your company name/logo printed on 1" Sublimation lanyards (Lanyards provided by NAEC, lanyard price included, artwork must be submitted to NAEC no later than August 16th, 2019)		
<b>Notepads and Pens</b>	\$4,500	4
Notepads and pens with your logo in educational sessions (NAEC to provide; artwork must be submitted to NAEC no later than August 16th, 2019)		
<b>Hotel Key Cards</b>	\$4,500	4
Hotel key cards with your logo for host hotel, Amway Grand Plaza (NAEC to provide; artwork must be submitted to NAEC no later than August 16th, 2019)		
<b>Food Court Sponsor Options</b>	\$3,000 each**	3
Window cling or a 60-inch banner in show floor food court at Devos Place Convention Center. ** Combine both for discounted rate of \$5,500		
<b>Welcome Reception</b>	\$3,500	3
Recognition as Welcome Reception sponsor on signage and logo cocktail napkins at bars		
<b>Cell Phone Charging Station</b>	\$2,500	2
Your company's artwork printed on a charging station, which will be placed in 1 of 3 locations: near Registration, Education Pavilion or Food Court. Price includes 1 charging station.		
<b>Escalator Clings</b>	\$2,500	2
Your logo on center divider of Hall A side escalators of Devos Place		

\*Artwork and/or logos are due **no later** than August 16th for each piece unless otherwise noted. Artwork specifications will be sent once completed sponsorship form is submitted.



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Sponsorship	Cost	Booth Points Earned (Suppliers Only)
<b>Dimensional Meter Board (39"x84")</b>	\$800 Each	1
39" x 84" Dimensional Meter Board (Please select location from below options)		
<input type="checkbox"/> CC Registration Area <input type="checkbox"/> Amway Hotel Lobby <input type="checkbox"/> SkyBridge @ Amway <input type="checkbox"/> SkyBridge @ JW Marriott <input type="checkbox"/> CC Main Lobby		
<b>Breakfast Buffet</b>	\$2,500	2
Recognition as the Breakfast Buffet Sponsor on keynote signage and logo napkins on buffet		
<b>Official Golf Tournament Beverage Cart</b>	\$2,000	2
Recognition as Official Golf Tournament Beverage Cart sponsor on each cart's signage plaque		
<b>Mobile Tradeshow App</b>	\$1,000	1
A banner ad (multiple sizes needed) on the NAEC Mobile Tradeshow App		
<b>Program Guide Covers</b>	\$1,200 (inside front or back cover)	1
Your company's ad printed in the program guide, which will be available to all attendees near registration (produced by NAEC—artwork must be submitted to NAEC by August 16, 2019)		
<b>Program Guide Tabs</b>	\$1,000 Each	1
Your company's ad printed in the program guide, which will be available to all attendees near registration (produced by NAEC—artwork must be submitted to NAEC by August 16, 2019)		
<b>Golf Table Sponsorship (1 Hole per Sponsorship)</b>	\$750	1
Recognition as Golf Hole sponsor on signage and tabletop display at the course during the Official Golf Tournament		
<b>Coffee Breaks / Hospitality</b>	\$500	1
Recognition as Hospitality sponsor on break signage		
<b>Education Pavilion Hospitality Snacks</b>	\$500	1
Recognition as Hospitality sponsor for Education Pavilion snacks		
<b>Airport Arrival Signage</b>	\$1200	
Your company's logo place on signage at Gerald R. Ford International Airport baggage area		

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**New for this year!**

As a bonus for sponsoring, please contact NAEC if you would like to provide any company branded giveaway items to place on the carts at the Official Golf Tournament!

**My company would like to sponsor the following:**

- |   |                |
|---|----------------|
| <input type="checkbox"/> Coffee Break   | \$500          |
| <input type="checkbox"/> Hospitality Snacks                                   | \$500          |
| <input type="checkbox"/> Dimensional Meter Board (39"x84")                    | \$800          |
| <input type="checkbox"/> Program Guide—Tabs                                   | \$1,000        |
| <input checked="" type="checkbox"/> Program Guide—Covers                      | \$1,200        |
| <input type="checkbox"/> Mobile Tradeshow App                                 | \$1,000        |
| <input checked="" type="checkbox"/> Airport Arrival Signage                   | \$1,500        |
| <input checked="" type="checkbox"/> Golf Tournament Lunch                     | \$1,500        |
| <input checked="" type="checkbox"/> Golf Tournament Beverage Cart             | \$2,000        |
| <input type="checkbox"/> Golf Table Sponsorship                               | \$750          |
| <input checked="" type="checkbox"/> Breakfast Buffet                          | \$2,500        |
| <input type="checkbox"/> Cell Phone Charging Station                          | \$2,500        |
| <input type="checkbox"/> Food Court Window Cling                              | \$3,000        |
| <input checked="" type="checkbox"/> Food Court Window 60" Banner              | \$3,000        |
| <input checked="" type="checkbox"/> Food Court Combo (Banner & Window Clings) | \$5,500        |
| <input checked="" type="checkbox"/> Welcome Reception                         | \$3,500        |
| <input checked="" type="checkbox"/> Hotel Key Cards                           | \$4,500        |
| <input checked="" type="checkbox"/> Notepads & Pens                           | \$4,500        |
| <input checked="" type="checkbox"/> Lanyards                                  | \$5,500        |
| <input type="checkbox"/> Premier Sponsor (Dregs)                              | \$10,000       |
| <b>Total Due</b>  | <b>\$_____</b> |

Please fax completed form to Shawn Cowden to 770.760.9714.

Questions? Call Shawn at 800-900-6232 or email shawn@naec.org

Date Rec'd: \_\_\_\_\_ Booth Pts. Earned: \_\_\_\_\_

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Country

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
Email

**Payment Method:**

Check

\_\_\_\_\_  
Check # Check Date Amount

Credit Card (Visa, Mastercard, AmEx or Discover)

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date CSV Code Billing Zip

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Signature

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